

Executive Management Board

Lisa C. Thompson

US citizen

President North America

Member of the Executive Management Board since 2020

Key attributes:

Lisa enriches the Executive Management Board with her extensive management and sales experience in osteosynthesis of the upper and lower extremities and a profound understanding of the largest and most important market for the industry, the US.

Career highlights:

Lisa C. Thompson has over 25 years of experience in the Medical Device industry specializing in Orthopedic hardware, trauma & extremities, biologics, and spine. Her passion is to build teams of like-minded people who are driven to work effectively to assist surgeons in achieving optimized results for their patients. Prior to joining Medartis in 2020 as President of Medartis, North America, Lisa has held various leadership positions with Zimmer-Biomet, Stryker, BME and EBI, where she has successfully demonstrated her expertise in growing mature businesses and nurturing smaller mid-staged companies. As President of the Thompson Group HealthCare Consultants LLC she assisted top Medical Device clients with mandates including Vice President Marketing at BioMedical Enterprises and Chief of Staff at Medshape. In 2005, Lisa was recruited by Stryker Orthopedics to build and launch their Upper Extremity business, with a subsequent launch of the Foot & Ankle business. As Vice President Global Marketing in Trauma & Extremities and Senior Director Marketing in US Extremities she achieved very strong and sustainable growth within a short period of time. More recently, Lisa was sought out by Zimmer Biomet to serve as VP/GM of their office-based Bone Healing Technologies Division to rebuild their sales momentum and market growth. Earlier in her career, Lisa was a business entrepreneur and held sales positions in Medical Advertising with focus on pharmaceutical and medical device clients. These experiences led to significant business insights in the trauma, biologics, foot & ankle and the upper extremity markets.

Qualifications:

Bachelor of Fine Arts from Fairleigh Dickinson University; Harvard Business School Leadership Course.